

# IDEA 10

## Unlock the power within your data

Whether you're an auditor, accountant or finance professional, data reigns supreme. Collecting, consolidating and analyzing it is a time-consuming process, and in today's workplace there is never enough time or resources to dedicate to data analysis. You need to focus your search and find the secrets hidden in your data faster and reliably so you can provide meaningful insights and recommendations to the business.

That's where IDEA® 10 comes in—the most comprehensive and easy-to-use data analysis software on the market. Developed by CaseWare Analytics, the global leader in audit analytics software, IDEA 10 is specifically designed to help you analyze your data faster. With more than 100 audit-relevant tasks and a wealth of new features, all of your data analysis needs are covered with just a few easy clicks. Analyze 100% of your data—with 100% confidence.

### Better, smarter and faster than ever: What sets IDEA 10 apart

#### Insights: Know what's in your data, at a glance

The next step in data analysis is here—welcome the Visualization feature, only in IDEA 10. Say goodbye to scanning through an endless series of tables waiting for an oddity to jump out at you. Visualization generates charts and field statistics within your dashboard, profiling your data so you can easily pinpoint patterns, trends, outliers and correlations. All of the information you need, at a glance.

Made up of two tasks, Discover and Visualize, this feature lets you tailor your Visual Dashboard to your specific requirements, inputting graphics in up to ten customizable panels to give you unprecedented control over your data.



#### Discover

Not sure where to start searching for anomalies? No problem—Discover lets IDEA do the work for you. Just a few clicks and Discover identifies trends, patterns and outliers, and creates a Dashboard you can further refine to your specific needs—it's that smart. Powered by IDEA's Analytic Intelligence, Discover automatically populates your Visual Dashboard, saving you from manually analyzing your data.



#### Visualize

Know what you want to do with your data? Put IDEA 10 to work under your direction with Visualize. Play with your data to build a customized Visual Dashboard to help you interpret and monitor data trends in a single or multiple databases. Insights are presented as visuals so you can quickly see areas that need investigation. Visualize can also auto-stratify your data, taking your analysis to the next level.



### Importing in a snap

Take the pain out of data conversion with IDEA 10's universal file conversion capabilities. The Import Assistant helps you import virtually any file type and convert it into an IDEA database file. PDFs, .txt, .prn, ODBC and SAP files—IDEA 10 works with them all, ensuring data integrity and freeing your time. Streamline your process even further by importing and emailing files directly from your Library.



### Advanced Fuzzy Duplicate

Our advanced Fuzzy Duplicate tool is more powerful than ever, identifying multiple similar records using an unheard of three Character fields. Highlighting similar records and then grouping them based on the degree of similarity, this tool does your work for you, detecting data entry errors, multiple data conventions for recording information, and fraud. You can even fine-tune your data groups based on case sensitivity.



### Own every step of your audit trail

Stay on top of your audit with IDEA's unique Project Overview feature. Graphically presenting all of the tasks completed within your project, including when databases are created, deleted or changed, Project Overview creates an audit trail so accurate and reliable that it will stand up in a court of law.



### Your Passport to IDEA

Know what you want to do but not sure how to do it? Check out Passport, your gateway to invaluable IDEA resources including quick links to IDEA add-ons, how-to videos to help you maximize IDEA features, the IDEAScript Vault, forums, Help, the Support Portal and more—letting you tap into IDEA's full potential.

## Tried and trusted favourites

IDEA 10 still offers the tools and features that finance and audit professionals trust to refine their data analysis, share results and complete audits faster—with confidence. These common audit functions include Benford's Law, Duplicate Key detection, Gap Detection, Field Manipulation, Summarization, Sampling, Stratification and more. Access all of these tools, features and resources to accelerate your audit -all with IDEA 10.



### Learn More Today!

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### About CaseWare Analytics

With more than 400,000 users worldwide, CaseWare Analytics technologies are built upon the foundation of best practices in assessing risk and controls, enabling audit and finance professionals to use real data insights to create remarkable ROI and business improvement opportunities.